

Antron®  
carpet fiber

A young green plant sprout with several leaves is growing out of dark brown soil. The background is a blurred field of similar plants under a bright sky.

INVISTA  
reclamation program



With mounting waste and limited resources to manage it, we are faced with a growing social and environmental challenge. *More relevant than a desire to change is the action required to make it happen.* While reclamation and recycling can ease the burden on our landfill capacity and prevent the unnecessary disposal of valuable raw materials, it is up to the greater population to demand its practice. Fortunately today, the interiors industry has a program designed to make specifying and reclaiming carpet possible, efficient and influential.

## The INVISTA Reclamation Program

In 1985 INVISTA began efforts to aggressively recycle nylon. Committed to sustainable life cycle practices, they led a concerned team of carpet manufacturers, specifiers, end users and contractors to find new ways to put used carpet back to work. In 1991, INVISTA opened their reclamation center for business. Since then, the INVISTA Reclamation Program has diverted more than 100 million pounds of used carpet resulting in more than 400,000 cubic yards of conserved landfill space.

INVISTA's nationwide reclamation program will collect and reclaim any used carpet and installation scraps - ALL fiber types, ALL carpet construction types, from ANY manufacturer. And, NO carpet will be sent to landfill.

Knowing how important it is for customers to understand the truth behind published information, INVISTA sought a recognized third party organization to verify their reclamation statements. The program was thoroughly audited which included an onsite inspection. It is now the first of its kind to be certified by an independent third party, Scientific Certification Systems (SCS). Defined as a carpet reclamation and processing facility, the SCS certification warrants that INVISTA has a strong, viable practice in place.

**Roll On In:** If you specify carpet removal and would like to tour the INVISTA Reclamation Facility, contact your local Antron® Fiber Consultant.

### CERTIFIED RECLAMATION FACILITY

**INVISTA Reclamation Program**  
Calhoun, Georgia, USA

Certified carpet reclamation & processing facility



SCS-RNF-01263

[WWW.SCSCERTIFIED.COM](http://WWW.SCSCERTIFIED.COM)

## Specifying a Difference

With CSI-formatted specifications already available, you simply drop them into your project documents. When the INVISTA Reclamation Program is specified, you can be sure that INVISTA will reclaim any type of carpet regardless of fiber type, carpet construction, or manufacturer. NO CARPET WILL GO TO LANDFILL.

To estimate the cost of carpet reclamation, contact your local Antron® Fiber Consultant or preferred flooring contractor. Reclamation is becoming cost competitive in many regions. When comparing the price of reclamation versus landfill disposal, be sure to deduct the typical charges for disposal (landfill or incineration) such as tipping fees and hauling. And of course, it is also suggested that you consider the social benefits for the business and community in which you work and live.

Your Antron® Fiber Consultant or service provider will ask you a few questions to better understand project scope.

- Is the used carpet broadloom or modular tile?
- How many square feet of used carpet will be reclaimed?
- Where is the project located?
- What is your schedule for carpet removal?

Next, the customer can choose one of two ways to handle logistics:

1. The customer can have INVISTA take care of all logistical steps. This includes the delivery of an on-site container for collecting the used carpet as well as picking up and shipping the loaded container to the INVISTA Reclamation Center located in Calhoun, Georgia. Pricing is based on all logistics and reclamation.
2. Or, the customer can handle all logistics. This includes loading the used carpet and shipping it directly to the INVISTA Reclamation Center. INVISTA will unload the carpet for reclamation. Customers may prefer this option when they have access to their own transportation. Pricing includes the reclamation fee, which is based on total pounds of all material shipped.

Specific project information provided by the customer will assist the Antron® Fiber Consultant or preferred service provider in estimating the cost of reclaiming the used carpet.

Download the CSI-formatted INVISTA Reclamation Program specifications online at [antron.invista.com](http://antron.invista.com). Or, to locate your representative, call 1-877-5-ANTRON.

### □ *Why does the customer have to pay for reclamation?*

All waste is inefficient and costly. Similar to sending used carpet to a landfill or incinerator, reclamation and recycling are not free of charge. It costs the reclamation provider to pick up the used carpet, sort it, break it down into its component parts, and convert those parts into a form ready for manufacturing. Remember, for any practice to be considered sustainable, it must be environmentally friendly, socially responsible and economically feasible.



## Life after Carpet

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The INVISTA Reclamation Program is firmly focused on finding the best way to minimize its total environmental impact. Therefore, each new container of used carpet that arrives at the facility is inspected and evaluated to determine the best option for handling.

The first priority is reuse. If the carpet can be cleaned and put back to use, it is donated to charity or sold for a nominal fee.

If reuse is not an option, INVISTA will mechanically process the reclaimed carpet into valuable material for use in new products or as useful energy. The recycled materials are packaged, sold and shipped to manufacturers that give new life to recycled carpet. The INVISTA Reclamation Program has the unique capability to track carpet throughout the process and will provide, upon request, chain of custody documentation.

Recycled material from the INVISTA Reclamation Program may reincarnate through a variety of applications. Some of it will find its way back into new carpet and some will be manufactured into other useful products such as filtration devices, automotive parts, packaging materials and furniture. These products have been manufactured with a varying percentage of reclaimed material. EcoSoft® carpet cushion, for example, contains 100% recycled content with at least 50% coming from post-consumer carpet.

For more information about these products, contact us at [1.877.5.ANTRON](tel:18775ANTRON).

## Making Sense

### It's easy!

You don't need to worry about the type of carpet – we take it all back! And there's only one point of contact. Simply include the CSI-formatted specification in your project documents.

### It's guaranteed.

INVISTA will provide a certificate of reclamation which guarantees that your used carpet will not be sent to a landfill.

### It's ahead of the game.

Many local and state governments are scurrying to meet waste reduction goals. Stress on the land and management of waste material will continue to penetrate the private and public sectors in the form of new laws and regulations. Changing your practice today will help you move seamlessly into the future.

### It's good business.

Be a good neighbor — in addition to helping you meet state and local waste reduction goals, reclamation means less stress on your community's infrastructure. Over time, it will help reduce the need for expensive new landfill and incineration facilities to be constructed thus conserving your community's assets.

Curious to know how you and your specification impact our environment? Learn more by using the INVISTA Reclamation Calculator. Log onto [antron.invista.com](http://antron.invista.com).

## Making the Difference

The principal advantages of recycling are realized through the conservation of natural resources and the reduction of pollution due to reduced extraction of raw materials and manufacturing processes. And, by converting waste into valuable products, reclamation and recycling now contribute to local and national economies through the creation of an estimated one million manufacturing jobs and over \$100 billion in revenue (epa.gov).

Of course, the strongest environmental statement any one of us can make is to specify high performance products that are durable and have an extended service life. It's important to remember that "sustainability" by definition is any practice that would ensure the continued viability of a product well into the future.

A carpet of Antron®, the most specified brand of carpet fiber, is engineered to look and perform better for a longer period of use than any other carpet. By measuring multiple attributes over the product's life cycle, Antron® received third-party certification by Scientific Certification Systems (SCS) as an Environmentally Preferable Product (EPP). Environmentally Preferable Products are defined by Executive Order 13101 as a product that has a lesser or reduced effect on human health and the environment when compared to other products that serve the same purpose.

A product that performs well can yield the best life cycle and lowest total environmental impact. For more information on the INVISTA Reclamation Program and Antron® carpet fiber, or to download the CSI-formatted specification, visit [antron.invista.com](http://antron.invista.com).



For more information,  
write or call INVISTA today.

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